



**School Games
Scale and Reach
2023/24**

Building our Network

450

SGOs
Collaborating

43

Active
Partnerships

48

NGB
NDSOs

46

Inductions

27

Host Sites
recruited

Increasing the Number of Young People Active

Total Number of
events completed

26,051

(average of 58 per School
Games Organiser)
4% events without
participant data

Total Number of
Participants at
Events

2,290,254

(Boys 50%, Girls 50%, Other
Gender 0%)
(28% Ethnically Diverse
Communities & 14% SEND)

Registered
Schools

19,727

Development Coach Support

704

704 days of Development Coach support provided covering 1-2-1 personalised coaching, county meetings, School Games Organiser inductions, targeted support, engaging with Active Partnerships.

Feedback suggests this improves

92%

Confidence

93%

Competence

92%

Motivation

81%
of SGOs

Would be highly likely to recommend the support of
Development Coaches to others.

Cost per head of School Games Organiser support

£1089

This covers Development Coach support and national, regional, and county networking / CPD and Continual Professional Development.

Breakdown of Events by Intents*

*these figures display the total events completed

	# Events	% of Total
Widening the competition environment to develop character and life skills	7,617	29%
Adding fun elements to engage new audiences	5,711	22%
Adapting the competition environment to support individual development in sport	4,100	16%
Adapting the format to increase motivation	2,643	10%
Widening the competition environment to develop health	2,313	9%
Considering age or maturity levels to support fair competition and foster social connections	2,120	8%
Adapting the scoring to develop different sport skills	1,223	5%
Using technology to develop physical skills	324	1%
Grand Total	26,051	

Breakdown of Development Plan Actions by School Games outcome*

*this figure highlights the total number of actions completed

	# Actions	% of Total
60 active minutes	527	23%
Positive experiences	521	23%
Secondary and transition	374	17%
Character development	446	20%
Advocate to key stakeholders	392	17%
Grand Total	2,260	

Understanding our Impact

512

Number of case studies published

Impact Awards submitted

175

3,577

Number of Active School Planner Heat Maps completed

Inclusive Health Check completed applications

8,584

Schools

387

School Games Organisers

15

School Games County Alliances

School Games Mark Applications

1,068

Bronze

1,009

Silver

4,985

Gold

475

Platinum

7,539*

TOTAL

*figures as of 05/09/23

Continuing to Learn

CPD delivered

46

County meetings

3

Welcome back webinars

1

National summit

3

Regional conferences

6

Research and insight conferences

Click or scan for more info



Online Engagement

School Games Website

31,727

News articles read

110,970

Resources viewed

Social Media Reach

451,933

No. of impressions

2,816

No. of link clicks

10,583

No. of engagements

27,793

Total audience